



Arlington Business Partnership

Board of Directors

Minutes

9800 Indiana Ave., Suite 2
Riverside, CA 92503
(951) 509-1100

Monday, December 9, 2019

7:30 AM

Boardroom

CALL TO ORDER

Meeting called to order at 7:32 a.m.

DIRECTOR ROLL CALL AND PUBLIC SELF INTRODUCTIONS

Rob Steinmuller, Paul Akes, Timothy Lowe, Jay Rowley, John Goolsby, Mike Munksgaard, Tiana Johnson, Cindy Keyes, Charles Keyes, Jim Perry, Russell Lane, Bernie Edmonds, Gabby Plascencia, Sean Mill, Andrew Guerra, Oswaldo Puerta, Dylan Steinmuller, Sherry Shimshock, Sarah Hom, Lt. Pete Elliott.

INVOCATION

PLEDGE OF ALLEGIANCE TO THE FLAG

PRESENTATIONS – INDIVIDUAL 5 MINUTES

- 1 Presentation from Arlington BID Member Jesse Romero, State Farm Agent
No Report.
- 2 Presentation from Arlington BID Member Sean Mill, Dolr Inc.
No Report.

PUBLIC COMMENT – INDIVIDUAL 3 MINUTES

- 3 This portion of the meeting is specifically set aside to invite comments regarding items on this agenda and any matters within the jurisdiction of the Arlington Business Partnership.
None.

COMMUNICATIONS

- 4 City Council Member Update – Ward 5 (Gaby Plascencia)
CM Plascencia talked about wanting to hold a meeting with ABP's Executive Committee to discuss organizational and Arlington BID goals and how she could help. CM Plascencia shared that she has a new LFR, Araceli Ruiz who was previously with County Supervisor Kevin Jefferies, 1st District Office.
- 5 City Council Member Update – Ward 6 (Jim Perry)
Perry talked about the recent Los Posadas event. He thanked for the sponsorship. He mentioned that Aldi and Northgate Market each had a huge and successful grand opening. Construction will begin on Magnolia very soon. Perry stated that the old Kmart building is completely fenced off so there is no homeless issue. Walgreens on the corner went out of business. Jay Rowley asked Perry if anything is going in at the Sears building. Jim Perry stated that it is all speculation at this point.

6 Riverside Police Department Update (Lt. Pete Elliott)

No update.

7 CEDD/Economic Development Division Update (Sherry Shimshock)

Shimshock said that things built by the airport must have crash landing zone. She also stated that this is the slowest time of the year. Their liaison has assisted over 200 business. They have held multiple boot camps to help people start up nonprofits. The Economic Division website is about to receive huge changes and there is a lot of great information on the website.

8 Riverside Downtown Partnership Update (Janice Penner/Sarah Hom)

Sarah Hom talked about the kick off of the Festival of Lights. Hom stated that the event runs until Dec. 31st. The lights will stay up until January 6th.

9 Executive Director Update (Andrew Guerra)

No Update.

DISCUSSION CALENDAR

10 Staff update on 2019 Winter Wonderland event postponement and re-imaging.

Oz Puerta mentioned the new date for the event is Jan. 4th. ABP is meeting with PRCSO later in the week. Puerta stated that an update will be sent out after Thursday. Rob said that we can still use Santa at the event.

11 Discussion of modifying ABP's sponsorship of Winter Wonderland's five adopted families with fifty-dollar (\$50) Stater Brothers Market gift cards. Accept first family sponsorship from Innovative Electric Service, Inc.

Rob Steinmuller said that IES gave ABP \$50 for a gift card donation to a family in need. Steinmuller shared that if anyone wants to donate, to notify Oz and Andrew after the meeting. Cindy Keyes Ross stated that Keyes Mane Design would like to donate \$50 for a family.

12 Update on the disbursement of 2019/2020 Arlington BID Matching Funds from the City of Riverside.

Andrew Guerra stated that ABP had not yet received the \$100,000 disbursement for the 2019-2020 fiscal year from the City of Riverside. Guerra shared that he has reached out to the Finance Department and the Community and Economic Development Department for an the status of the deposit and was told to resubmit paperwork and that payment should be deposited within a week or two.

13 Update on the installation of a flagpole at Arlington Park

Andrew Guerra stated that the plans for the flagpole were submitted to the Building and Safety Department but had been returned for additional revisions to be made by an engineer.

14 Accept resignation of John "Jack" McIntire from Arlington Business Partnership Board of Directors and appointment of Sean Mill to fill the unexpired vacancy ending October 31, 2021. per Bylaw 401.

(d) A vacancy occurring in the office of a Director for any reason, including the removal of a Director, may be filled by the Board of Directors for the balance of the unexpired term and until a successor has been qualified

and elected. The Members may elect a Director or Directors at any time to fill any vacancy or vacancies not filled by the Directors.

Rob Steinmuller stated that John McIntire was to continue with his term on the Board but resigned at the conclusion of the Annual Meeting of Members. Steinmuller shared that Mill and another BID Member were interested in joining the Board. Charlie Keyes shared that if Sean Mill was elected to the Board, he would bring insight from the Planning Commission. MOTION by Steinmuller to fill McIntire's Director position with Sean Mill for the remainder of McIntire's term. SECONDED by Keyes. MOTION CARRIED.

- 15 Agenda Discussion Items for Arlington Business Partnership's Board of Directors meeting to be held on January 13, 2020.

None.

RECOMMENDATIONS FOR DONATION/SPONSORSHIP REQUEST

None.

CLOSED SESSION

None.

ADJOURNMENT - Meeting adjourned at 8:20 a.m.