



## Arlington Business Partnership

### Board of Directors

9800 Indiana Ave., Suite 2  
Riverside, CA 92503  
(951) 509-1100

## Minutes

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**Monday, September 16, 2019**

**5:30 PM**

**Boardroom**

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### WELCOME/CALL TO ORDER

Meeting called to order at 5:30 p.m.

### SELF INTRODUCTIONS

Henry Ayala, Rob Steinmuller, John McIntire, Tim Lowe, Bernie Edmonds, Deniece Marshall, James Hawthorne, Charlie Keyes, Jack Cords, Paul Akes, Chris Mac Arthur, Jay Rowley, Lt. Pete Elliott, Jim Perry, Sherry Shimshock, John Goolsby, Andrew Guerra, Oz Puerta, Sandy Garcia, Christi Amet, Frank Arreola, Robert Bogan, Joe Stance, Heidi Stance, Joyce Jong.

### INVOCATION

### PLEDGE OF ALLEGIANCE TO THE FLAG

### PRESENTATIONS – INDIVIDUAL 5 MINUTES

- 1 Presentation from Joyce Jong, City of Riverside Community and Economic Development Department on 2019 Grow Riverside Conference to be held October 2-5, 2019.  
Joyce Jong gave a brief overview of the start and history of the Grow Riverside initiative and the City of Riverside's revitalization of the "greenbelt". Joyce thanked ABP for their continuous partnership and supportive efforts.

### PUBLIC COMMENT – INDIVIDUAL 3 MINUTES

- 2 This portion of the meeting is specifically set aside to invite comments regarding items on this agenda and any matters within the jurisdiction of the Arlington Business Partnership.  
Robert Bogan is a Riverside resident and community volunteer seeking to make the City of Riverside more inclusive. Robert invited ABP to be a partner in the Annual MLK Walk-a-Thon. The Walk will take place January 20, 2020. Robert's goal is to change the perception of the walk from being an African American event, that is not true, and Robert hopes to change that perception; to grow the event to be a premier event in Riverside.

### COMMUNICATIONS – INDIVIDUAL 5 MINUTES

- 3 City Council Member Update – Ward 5 (Chris Mac Arthur)  
Grow Riverside Conference going strong and in its fifth year. The conference will be held on October 2. Mac Arthur shared that Joyce Jong is a farmer herself and constituent of Ward 5. Chris highlighted that Arlington is the center of Riverside's citrus heritage. Mac Arthur shared that the city will hold an Innovators Gala on October 30, from 5:30 p.m. to 7:30 p.m. at the Youth Innovation Center with an official ribbon cutting in November. The Center will officially open in January 2020. Frank Arreola shared his efforts on cleaning up the flood channels in the area. Frank

stated that he met with the new owner of the Genesis House and shared that the owner has agreed to clean them up and convert them to market-rate housing. Mac Arthur stated that the Habitat project is securing permits and will begin construction soon. Director McIntire shared a concern with parking directly behind the IQ Laser Building. McIntire shared that access gets blocked off to the public lot and requested that the lines be repainted, and spaces be reduced. Director Keyes agreed and also suggested that the post protecting the building remain. Mac Arthur asked Arreola to have a site visit with McIntire and Keyes.

#### **4 City Council Member Update – Ward 6 (Jim Perry)**

Last week we remembered 9/11; Perry thanked all those that participated in the citywide events. About a month ago, the City and the County did a clean up of Hole Lake. Some people accepted services and removed about 109+ tons of trash. There are a few cars that they will never be able to remove. It seems that the homeless individuals moved toward the north and east of the Arlington BID. Our next event in Ward 6 is the annual Books con Amigo's; the event is designed to increase children's literacy. Perry thanked ABP for their generous sponsorship. Organizers are hoping to purchase reading tablets and have onsite vision exams. The event will be held on October 12 at Bryant Park between 9 and 11:30 a.m. As for the K-Mart property fence is still there and intact with no homeless issues reported; security is still maintained. There is one developer that has given preliminary thoughts on taking over the property. There are lots of hurdles with developing the property since it's close to the Airport and has multiple utility easements that run through the property. The developer is working with the property manager and the property leasing company. Northgate Gonzalez Market continues to be under construction with the goal of opening in mid-November. They did a career fair last week and will do another one soon with the hopes of hiring over 200 employees. Perry shared that after the election, Christi will return to RPU and Sandy Garica will become his new LFR.

#### **5 Riverside Police Department Update (Lt. Pete Elliott)**

Elliott shared that the recycling company, Replant closed their operations, which in turn, cut off a revenue stream for homeless individuals. RPD is waiting and looking to see if petty crimes will increase with the loss of recycling revenue. As of now, RPD has not noticed any changes but hopefully RPD can keep a lid on it. Elliott asked that if any business owners see something, say something so that RPD can address it and document it. RPD assisted with the Hole Lake clean-up via the PSET team. PSET has now can to 7-days a week - just last week, PSET had contacts with 164 individuals, offered services to 132 of the 164 with 0 accepting services. PSET engaged 117 encampments, revisited 66. Issued 75 abatement notices because we have to serve a basic 3-day notice - 68 encampment abatements. PSET has a total of 2 full-time officers and rotation of POP officers. Elliott stressed the importance of reporting to 311 so that data can be collected and presented to our city leadership so they can make decisions on how to effectively allocate resources. Mac Arthur stated that it is important that we continue with the community engagement because that's critical; place like Los Angeles, San Francisco, Portland, and Seattle; they just ignore it and that is the worse thing you can do. Elliott reminded members that PSET is not an enforcement first operation. They offer services and ensure safety first and then enforce.

**6 CEDD/Economic Development Division Update (Sherry Shimshock)**

Sherry shared that the K-Mart property owners are looking to sell it and that its in the request for proposals process. We have spoken to one of the bidders for that project, the city is unaware of how many bidders Prime Star received but do know that the submittal period is now closed. We are waiting to see what the owners choose. Turtle Creak Apartments on Van Buren and Wells; spoke with developer and first phase is completed. They will have a property manager coming on board within the next month and will begin leasing the market-rate units. They expect to have a ribbon cutting event for the first phase sometime in November. Second cohort of Small Business Series is starting up with applications posted in January. City is looking for 20 businesses looking to learn many topics to support and grown their business. Inland Empire Innovation Week is coming up in October, learn more at inlandempireinnovationweeks.com. City will have a video on the Innovation District in Downtown Riverside. Sherry shared an information brochure on RCCD's Launch program, which is an apprenticeship program between RCC and local businesses.

**7 Riverside Downtown Partnership Update (Janice Penner)**

No Report.

**8 Executive Director Update (Andrew Guerra)**

Guerra gave a brief report on the events and activities of staff and directors.

**DISCUSSION CALENDAR – INDIVIDUAL 5 MINUTES**

**9 A public hearing on the proposed levy of the Arlington Business Improvement District for fiscal year 2019-2020 assessment pursuant to Section 36534 of the California Street and Highways Code. The public hearing is scheduled before the City Council of the City of Riverside for Tuesday, September 17, 2019, Art Pick Council Chambers, 3:00 p.m.**

Guerra reminded all that the City Council will hold a public hearing on the proposed levy of the Arlington Business Improvement District for fiscal year 2019-2020. All Directors are encouraged to attend.

**10 Nominations Committee Update for Fiscal Year 2019/2020 Board of Directors and Interest from current Directors for Board Officer positions.**

Guerra shared that the committee met twice. At the first meeting, the committee approved the nominations period of July 1 to August 30, 2019, the Date of Record is also August 30, 2019. At the conclusion of the nominations period and the date of record, ABP received six Directorship Applications - Maria Martinez, John Goolsby, Mike Munksgaard, Russell Lane, Cindy Keyes Ross, and Jay Rowley. Guerra shared that the committee also set the date of the Annual Meeting to be held on October 21, 2019 at the ABP office at 5:30 p.m. with a written ballot issued at the meeting. Officer elections will be conducted at the meeting with Directors expressing interest beforehand. Notice of the Annual Meeting will be mailed out to all Members on October 4, 2019.

**11 Staff update on 2019 Winter Wonderland event.**

Puerta shared that there are no substantial updates since that last. ABP will be meeting with the PRCSO on October 6 for a site visit and team planning meeting. Puerta shared that ABP is introducing a pancake breakfast to the event this year and is looking for board support in the way of

volunteers. Hawthorne offered a donation from McDonald's and asked that staff set up a meeting with him to discuss.

**12 Discussion on a restructure of the Winterfest/Winter Wonderland and charitable/educational contributions budget allocations for fiscal year 2019/2020.**

Guerra shared that he is looking for feedback from Directors on the restructure of the Winterfest/Winter Wonderland and charitable/educational contributions for fiscal year 2019/2020. Cords stated that he would like to cut the Winter Wonderland event budget in half and allow a year's notice. Edmonds and McIntire suggested to move the event into Arlington Park within the BID and in collaboration with the new Youth Innovation Center. Mac Arthur and Steinmuller are in support of Arlington Park as a venue of Winter Wonderland. Steinmuller suggested lowering and scaling the event down.

**13 Discussion on possibly changing the meeting schedule of the Board of Directors to a day and time that is effective for most of the Directors and standing presenters.**

Guerra shared that he is looking for feedback from Directors on the changing the time of the Board of Directors meeting to increase participation. Meetings will remain on the second Monday of each month. MOTION by Keyes to change the meeting time of the Board of Directors from 5:30 p.m. to 7:30 a.m. effective November 2019. SECONDED by Steinmuller. MOTION CARRIED.

**14 Motion to accept and file the Arlington Business Partnership's Board of Directors meeting minutes of July 8, 2019.**

Accept and file.

**15 Agenda Discussion Items for Arlington Business Partnership's Board of Directors meeting to be held on October 21, 2019.**

None.

**RECOMMENDATIONS FOR DONATION/SPONSORSHIP REQUEST**

**CLOSED SESSION**

**ADJOURNMENT**

Adjourned at 6:35 p.m.