



ARLINGTON BUSINESS PARTNERSHIP

BOARD OF DIRECTORS

Agenda

Arlington Business Partnership
9800 Indiana Ave., Ste. 2
Riverside, Ca 92503
(951) 509-1100 Tel.

Monday, July 8, 2019

5:30 P.M.

Boardroom

WELCOME/CALL TO ORDER

Meeting was called to order at 5:34 pm by Vice President, Rob Steinmuller.

SELF-INTRODUCTIONS

Rob Steinmuller, Tim Lowe, Bernie Edmonds, Charlie Keyes, Jack Cords, Paul Akes, Mike Sadeghian, Tiana Johnson, Chris Mac Arthur, Jim Perry, Andrew Guerra, Oz Puerta, Frank Arreola, Sgt. Rene Ramirez, Joe Stance, Heidi Stance, Sara Ghomeshi, Christi Amat

INVOCATION

PLEDGE OF ALLEGIANCE TO THE FLAG

PRESENTATIONS

None.

PUBLIC COMMENT

- 1 Steinmuller took a moment to give kudos to the Riverside Police Department for their assistance in the arrest of persons trespassing on his property on Sunday afternoon. Members briefly discussed the Trespass Authorization form that can be filed with the Riverside Police Department. Steinmuller asked if Guerra could email all board members information on the form.

Sara Ghomeshi of My Printing Center shared that she is a local business located in Riverside in La Sierra looking to reestablish a relationship with ABP for future printing jobs as she is considering moving into the Arlington BID.

COMMUNICATIONS

- 2 City Departmental/Downtown BID Updates

City Council Member – Ward 5 (Chris Mac Arthur)

CM Mac Arthur shared that construction on the YIC at Arlington Park is moving great and the anticipated opening date is October 2019. The CM and the Mayor are working on creating a fundraising committee to help establish an endowment fund for the YIC. Grow Riverside Conference is coming, October 25. Flyers will be made available at the September Board meeting. Construction on the new CBU main entrance on Adams St is coming along; student enrollment has grown to about 11,000 students. A staff meeting is planned for Thursday and ABP's Hope Wall project will be a discussion item. The CM and Arreola will follow-up afterwards to discuss next steps. Mike Sadeghian

shared that his Magnolia Center development is 100% leased and will be holding a grand opening in the coming weeks with the assistance of ABP.

City Council Member – Ward 6 (Jim Perry)

CM Perry and LFR Amat met with representatives of the old K-Mart property for an onsite walk of the entire property. CM Perry shared that the meeting went better than he expected. Representatives were able to see the condition of the parking lot, the homeless, and the trash. The management company has since filled pot holes, changed the landscaping and security companies, and is looking to install fencing around the entire property. Northgate Markets is still planning to open in November and will be holding a community meeting to share information on the market, their foods, and jobs. CM Perry was asked about the recent closing of the Roadhouse restaurant. CM Perry shared that there was more to the story that was released by the restaurant; Perry shared it's a 50/50 between homeless and property management issues.

Riverside Police Department (Lt. Pete Elliott/Sgt. Rene Ramirez)

Sgt. Ramirez shared stats for Arlington, which remained constant with 98 call for service for the month of June and 97 calls in May. 125 firework citations were issued citywide. In Arlington, officers made 327 contacts with 33 arrest. Citywide, 11 homeless individuals were helped, 316 refused services.

CEDD/Economic Development Division (Sherry Shimshock)

No Report.

Riverside Downtown Partnership (Janice Penner)

Guerra shared that Kate is no longer with RDP effective July 5 and that Janice Penner was unable to attend but did provide a written report. RDP reports the following:

2020 BID Renewal: The Annual Report for the 2020 renewal of the BID levy needs to be approved by the RDP Board of Directors at the September 11th meeting in order to be approved within the City's timeline. RDP staff will send the report to the Executive Committee for review in late August for approval at the September 2nd Executive Committee meeting. The report will follow the same format as in previous year

The process for approval includes submitting the report in September so that the City can set a date for the Public Hearing, usually in late October/early November. The City sends out a letter to businesses once the date of the Public Hearing is set. RDP staff prepares a PowerPoint presentation to be given by the Chair at the hearing. RDP staff will advise the City's Finance Department of the time line for approval and submission. Submitting the report on September 11th will likely mean City Council will receive it at their October 8th meeting and set the date for the Public Hearing for November 5th.

RDP activities and items: The July 23, 2019 luncheon will be held at Riverside Community Hospital with COO Paulina Tam and VP of Operations Joe White presenting, and the hospital sponsoring. The luncheon will be held in Tower G in the cafeteria in a curtained area.

There is no luncheon in August.

The July events will start the week of July 8th with the new event, Lunch Fest, on July 9th and then Movies on Main on July 11th. Posters and postcards for both have been distributed to downtown businesses as well as to Park and Recreation locations and City Hall. Interim staffing has been arranged for the events.

RDP staff has submitted the event permit for the Riverside Art and Music Festival on September 14th and will be arranging logistics.

3 Staff Updates - Brief announcements of upcoming events, reports on conferences, seminars, and meetings attended by Executive Director, Officers, Directors, and/or staff.

Guerra shared that he and/or staff will be participating in the following activities: July 9 - Small Business Workshop, July 9 - Meeting with City Attorney's Office, July 10 - RDP Board of Directors Meeting, July 11 - Good Morning Riverside, July 11 - Bylaws and Policies Committee, July 16 - INSIDE Arlington, July 18 - Physical Improvements Committee, July 25 - Marketing & Promotions.

DISCUSSION CALENDAR

4 Minutes of June 10, 2019

Minutes of June 10, 2019 accepted for filing.

5 Update on 2019 Winter Wonderland event in partnership the City of Riverside Parks, Recreations, and Community Service Department to be held on Saturday, December 7, 2019 at Arlington Heights Sports Park.

Guerra shared that ABP has hired and confirmed Santa Claus for the event. There are have been discussions of possibly adding a Pancake Breakfast with Santa component to the event as well as a beer garden ran by ABP. Vendor will be allowed to setup on Friday with overnight security being provided by ABP. The next event planning committee meeting with PRCSO will be held on Tuesday, July 23 at 9am. Steinhilber encouraged all that can, to attend. Director Johnson shared a concern with the breakfast and how it being free or discounted could affect our food vendors.

6 Update on the Hope Wall Project with the City of Riverside Parks, Recreations, and Community Service Department - Youth Innovation Center at Arlington Park.

Edmonds thanked CM Mac Arthur and Frank Arreola for including a discussion on the Hope Wall Project at the upcoming staff meeting and that ABP looked forward to their follow-up. Edmonds also provide a brief update on the activities of the Marketing Committee.

7 Update on Nominations Committee meeting held June 20, 2019

Guerra stated that members of the Nominations Committee Approved Procedural Timeline of Elections with the call for nomination period being July 1 - August 30, 2019. Guerra shared that the last day to register as a Member

of ABP and submit an application for directorship is August 30, 2019. The Annual Meeting will take place at the ABP office on October 21 at 5:30 p.m. and board elections will be casted by ballot at the meeting. Guerra stated that officers' elections will be done on by open floor at the meeting. A call for names will be made at the September board meeting and the week prior to Annual Meeting via email for listing in Annual Meeting presentation.

- 8 **Discussion on the amendment of the method and basis for levying the Arlington BID assessment.**
Guerra shared that the ABP is near the time that we would hold a public hearing for the continuance of the Arlington BID and the BID levy. This time would be the only opportunity for ABP to make any changes to the BID boundaries of the method of the levy. Guerra shared that a change to the levy would increase revenue to allow for a Clean & Safe Program, Banner Program, and Reserve Fund. Examples of possible methods were shared. Members shared their feedback with the majority not in favor of making any changes to the current method.

- 9 **Items for future Board of Directors consideration as requested by Directors, Officers, or Staff.**
None.

RECOMMENDATIONS FOR DONATION/SPONSORSHIP REQUEST

- 10 **Battle of the Badges, RUSD/Riverside Police Department (\$500)**
MOTION by Cords to sponsor the Battle of the Badges event for \$500.
SECONDED by Keyes. MOTION CARRIED.

CLOSED SESSION

The Board of Directors did not hold a Closed Session.

ADJOURNMENT

Meeting adjourned at 6:24 p.m.