



ARLINGTON BUSINESS PARTNERSHIP

BOARD OF DIRECTORS

Minutes

Arlington Business Partnership
9800 Indiana Ave., Ste. 2
Riverside, Ca 92503
(951) 509-1100 Tel.

Monday, May 13, 2019

5:30 P.M.

Boardroom

WELCOME/CALL TO ORDER

Meeting called to order at 5:32 p.m.

SELF-INTRODUCTIONS

Henry Ayala, Rob Steinmuller, Tim Lowe, Paul Akes, Chris MacArthur, Frank Arreola, Lt. Pete Elliot, Deniece Marshall, Bernie Edmonds, Jack Cords, Jim Perry, Tiana Johnson, Kate S., John G, Andrew Guerra, Oz Puerta

INVOCATION

PLEDGE OF ALLEGIANCE TO THE FLAG

PRESENTATIONS

None.

PUBLIC COMMENT

- 1 Puerta requested to add a donation request from the Time for Tots Program at Hunt Park to the Boards discussion calendar. Members agreed and allowed Puerta to share information on the program and request. Puerta stated the program is a contract program offered by an independent contractor at the Renck Community Center at Hunt Park. Puerta shared that the request is for ABP to purchase bookmarks, bags, and other school supplies that are to be gifted to each graduating program participant. A MOTION was made by Akes to purchase the requested items for Time for Tots in the amount not to exceed \$400. SECONDED by Steinmuller. MOTION CARRIED.

COMMUNICATIONS

- 2 City Departmental/Downtown BID Updates

City Council Member – Ward 5 (Chris Mac Arthur)

Council Member MacArthur announces the Brickyard remodel is nearly completed and that the property management is still looking to place a restaurant on the site. The Monroe Water Channel Fill Project is completed and now enhances the neighborhood and makes a great connection for CBU students at the main campus to the businesses at California Square. Youth Innovation Center at Arlington Park is moving along and expected to open in mid-to-early Fall 2019. New KB Homes are now selling - 63 single-family homes are being sold in the low 400's and are located just off Primrose. Continuing to work on the In-N-Out project that will feature signage for the Arlington BID. The old Cycle USA building is being remodeled for use a a new Social

Security Administration office. The new SSA office will have a parking garage with security. CBU's current project off of Adams and 91 Freeway will be the construction of a 1,453-space parking garage and student apartment dorms. Lastly, the Council Member read the comments of Ron Rose, an Arlington BID property owner. Mr. Rose shared his suggestion of creating a reward program for information leading to the arrest and conviction of any person damaging business properties within the Arlington BID. The overall idea is that ABP would purchase an insurance policy to pay for said reward.

City Council Member – Ward 6 (Jim Perry)

Council Member Perry shared that the old K-Mart property continues to be a problem area and that the property management company will be placing fencing around the entire property to avoid persons from loitering, camping, or parking on the property. The auto repair business on the side of the K-Mart building will remain open. Victoria's furniture and the restaurant are relocating off of the property.

Riverside Police Department (Lt. Pete Elliott)

Lt. Eliot shared that it's been quite the last two months in the BID. City Council recently approved 4 million dollars to establish an Engagement Taskforce that will be led by Code Enforcement with support from RPD, County Mental Health, and Public Works. The task force will operate 7-days a week beginning in June or July 2019 and is tentatively scheduled for the hours of M-F, 7am to 6pm; weekends, 8am to 1pm. The approach will be service first with RPD present for safety.

Office of Economic Development (Sherry Shimshock)

No Report.

Office of Neighborhood Engagement

No Report.

Riverside Downtown Partnership (Janice Penner/ Kate Stovicek)

Stovicek shared RDP recently held a Health Workplace workshop that was attend by 15 business owners. The Ward One Forum was held in partnership with the League of Woman Voters, 25 individuals attended. The Doors Open event was well received and successfully. Stovicek state that Saturday worked well for the event and that Tuesday they will have a wrap-up meeting for the event.

3 Committee Reminders

Guerra reminder Board members about upcoming meeting details.

4 Staff Updates - Brief announcements of upcoming events, reports on conferences, seminars, and meetings attended by Executive Director, Officers, Directors, and/or staff.

Guerra shared details on meetings and events attended by staff since the last Board meeting.

DISCUSSION CALENDAR

5 Minutes of March 11, 2019

Guerra stated that he was able to complete Board minutes from March 11, 2018. The Board agreed to table them to the next Board meeting.

6 Update on Annual Chili Cook-off & Car/Cycle Show event.

Puerta and Guerra shared the current status of the event overall and with the special event permit. Both event coordinators noted that the response to the event has been successful with over 120 cars prepaid for the show and 100 vendors. Puerta stated that he will begin placing vendors and asked Board members for their participation.

7 Update on meeting with City Manager, Assistant City Manager, and Riverside Downtown Partnership on BID Matching Funds expiring fiscal year ending October 31, 2020.

Guerra noted that he, Ayala, Penner, and Worthington met with the City Manager and one of his Assistant City Manager's in regards to the reauthorization of the BID matching funds. Guerra stated that the meeting was successful and that the City Manager confirmed his support of the BID, the commitment of the fund. In the discussions, the City Manager requested that ABP and RDP work together in researching the transition of our BID's from licensed-based to property-based as such transition would increase revenues, allowing for greater programs and services like the clean and safe program.

8 Update on the Hope Wall Project with the City of Riverside Parks, Recreations, and Community Service Department - Youth Innovation Center at Arlington Park (Physical Improvement Committee)

Guerra and Edmonds shared that had a meeting with Randy, Robin, and Naomi to discuss the Hope Wall project. Randy gave a brief overview of the location and layout of the digital wall. Edmonds tried to share information on the history of project, noting that ABP would like to have some sort of naming convention on the wall as a partner or sponsor of the project. Guerra confirmed that ABP had committed \$5,000 towards this project. Randy stated that the cost of this project is higher than what ABP is offering and requesting. Guerra requested that PRCSD draft an agreement between PRCSD and ABP that details what ABP would receive in return for the \$5,000 sponsorship, what the process would be for message submissions, and ABP's rights to the process, if any.

9 Update on Arlington Business Partnership informational and testimonial videos for the marketing and promotion of the organization and Arlington Business District. (Marketing Committee)

Puerta shared that the Marketing Committee had directed staff to price a videographer for the creation of an ABP informational and testimonial video. Puerta shared a proposal from Godfather Films and went over the levels/pricing. A MOTION was made by Steinmuller to contact with Godfather Films in the amount not to exceed \$10,000 and including 3-years of editing. SECONDED by Lowe. MOTION CARRIED.

10 Items for future Board of Directors consideration as requested by Directors, Officers, or Staff.

None.

RECOMMENDATIONS FOR DONATION/SPONSORSHIP REQUEST

None.

CLOSED SESSION

No Closed Session held.

ADJOURNMENT

Meeting adjourned 6:32 p.m.