



ARLINGTON BUSINESS PARTNERSHIP

BOARD OF DIRECTORS

Minutes

Arlington Business Partnership
9800 Indiana Ave., Ste. 2
Riverside, Ca 92503
(951) 509-1100 Tel.

Monday, March 11, 2019

5:30 P.M.

Boardroom

WELCOME/CALL TO ORDER

Meeting was called to order at 5:32

SELF-INTRODUCTIONS

Present: Henry Ayala, Rob Steinmuller, John McIntire, Tim Lowe, Bernard Edmonds, Deniece Marshall, Charlie Keyes, Jack Cords, Paul Akes, Nicole Quintana, Tiana Johnson

Absent: James Hawthorne, Shadi Sayes, Mike Sadeghian

Staff: Andrew Guerra. Oswaldo Puerta

Public: Enrique Martinez, Michael Catley, Suzanne Armas, Liset Corona, Monique McCray, Brendan Moore

INVOCATION

PLEDGE OF ALLEGIANCE TO THE FLAG

PUBLIC COMMENT

Liset Corona and Monique McCray of Provident Bank shared information on business banking and their strong commitment to being involved on the community. Corona shared details on Community Advantage, a checking account exclusively for nonprofits.

Enrique Martinez, Owner of State Farm Insurance commented on the illegal dumping and owners neglect of the property (9315 Magnolia Ave.) neighboring his business at 9305 Magnolia Ave.

CONSENT CALENDAR

2 Minutes of February 11, 2019

Minutes accepted for filing without corrections.

PRESENTATIONS

Presentation by Brendan Moore, City of Riverside Parks, Recreation and Community Services Department on the Spring Eggstravaganza to be held on April 13, 2019 from 10 a.m. to 1 p.m. at Ryan Bonaminio Park, Downtown, Riverside.

COMMUNICATIONS

3 City Departmental/Downtown BID Updates

City Council Member – Ward 5 (Chris Mac Arthur)

Frank stated he had spoken with Enrique Martinez about the vacant lot next to his property in regards to a mobile home being dropped off and the property's clean up. Frank reported it to Code Enforcement, who will work with the Police Department on the cleanup of the property; and the mobile home has already been removed. Frank

shared that an application to develop office space has been submitted for design review. Youth Innovation Center at Arlington Park is moving along and framing is up. Councilmember Macarthur is working with a developer on the project at Van Buren and 91 to ensure the proper depiction of signage for the Arlington Business District. Habitat for Humanity groundbreaking will be held March 21st at 10:00 a.m. Frank announced the Ward 5 candidate forum at the Arlington library on March 13th from 6:30-8:00 p.m. Lastly, Frank shared city owned orange groves are proposed to be included in the citrus pest control district.

City Council Member – Ward 6 (Jim Perry)

Christi announced the Five Points event on March 16th from 11:00 a.m. to 2:00 p.m.

Riverside Police Department (Lt. Pete Elliott)

Lt. Elliot reported in the month of February there was 91 incidents in the Arlington Business District and 31 being business related theft. He reported the Police Department is starting a new team called the Homeless Engagement team which will interact with the homeless in the community.

Community and Economic Development Department (Sherry Shimshock)

Sherry announced the North Gate Market will be taking the place of where the old Toys R Us used to be. Sherry discussed her tour of the North Gate Market in La Habra and spoke on how wonderful it was. She reported they are on track to open in November. Sherry reported that Aldi's will be going in where the Staples used to be. The Kmart on Arlington is still an ongoing struggle as they go through the bankruptcy process. Lastly, Sherry announced her team can pull demographics of a community if anybody wanted them

Riverside Downtown Partnership (Janice Penner)

Janice reported of the success of their annual meeting they had recently along with their active shooter training on February 26th. She reported they are trying to hold another training before the Festival of Lights with more emphasis on CPR and bullying. Janice announced the upcoming event "Doors Open" on May 11th.

4 Committee Updates

Physical Improvements (Robert Steinmuller)

Rob reported a check for Jalmer's properties was given for installing LED lights. Rob reported his meeting with Bobby and voiced Bobby's concern for her physical improvements. Rob reported Bobby has been renovating and put out close to \$100,000 in her own money.

Marketing Committee (Bernard Edmonds)

Bernie reported on the Hope Wall's cost. He reported the cost for ABP would be approximately \$9,500 as a sponsorship. That would cover the cost for the controllers to control the video wall. Jack reported on the Full Occupancy Program of the goals to fill the empty lots in the Arlington Business area.

- 5 **Staff Updates - Brief announcements of upcoming events, reports on conferences, seminars, and meetings attended by Executive Director, Officers, Directors, and/or staff.**
Andrew reported the Riverside Downtown Partnership will have their board meeting on March 13th. He reminded everybody of the Chief's Breakfast on Wednesday the 20th.

DISCUSSION CALENDAR

- 6 **Update on Annual Chili Cook-off & Car/Cycle Show event.**
Oz reported that he was getting the folder for all the service vendors together and finishing up the special event permit which will be submitted on Friday. He reported they have an upcoming meeting with the car club to see if they voted to be a part of the car show this year. Andrew displayed the layout of this year's Chili Cook-Off. Oz reported on his meeting with the Lexus of Riverside to have them partner with ABP at the Chili Cook-Off.
- 7 **Discussion on Riverside City Council - Ward 5 Candidate's Forum presented by Arlington Business Partnership and League of Woman Voters – Riverside.**
Andrew reported this event is on Wednesday the 13th from 6:30-8:00 p.m. at the Arlington Public Library. He reported ABP will present the forum, but the League of Women Voters will be moderating, timing, and screening questions. ABP will need to provide two to three volunteers to collect question cards from the audience.
- 8 **Update on Arlington Times publication.**
Oz reported the statistics on who is viewing and how they are looking at the newsletter. He reported he is going to make a push to people who already follow the page but getting them to look at the newsletter.
- 9 **Update on Riverside Police Foundation's Chief's Breakfast event.**
This event will be on March 20th from 6:45 a.m. to 9:00 a.m. at the Riverside Convention Center. Andrew reported we have 12 attendees.
- 10 **Update and discussion of allocation of funds towards Hope Wall Project with the City of Riverside Parks, Recreation, and Community Services Department – Youth Innovation Center at Arlington Park. (Physical Improvements/Marketing Committee)**
Andrew explained the Hope Wall should be done by August.
- 11 **Items for future Board of Directors consideration as requested by Directors, Officers, or Staff.**
None.

RECOMMENDATIONS FOR DONATION/SPONSORSHIP REQUEST

The committee voted on the donation to the extravaganza. They voted to not give the donation and instead save the money for future events within the BID.

CLOSED SESSION

ADJOURNMENT

Meeting adjourned at 6:44 p.m.