



ARLINGTON BUSINESS PARTNERSHIP

BOARD OF DIRETORS

Minutes

Arlington Business Partnership
9800 Indiana Ave., Ste. 2
Riverside, Ca 92503
(951) 509-1100 Tel.

Monday, January 14, 2019

5:30 P.M.

Boardroom

CALL TO ORDER

Meeting called to order at 5:33 pm by Henry Ayala.

SELF-INTRODUCTIONS

Andrew Guerra, Oz Puerta, Rob Steinmuller, Henry Ayala, Tim Lowe, Nicole Quintana, Charlie Keyes, John McIntire, Chris MacArthur, Frank Arreolla, Lt. Pete Elliott, Sherry Shimshock,

INVOCATION

PLEDGE OF ALLEGIANCE TO THE FLAG

PUBLIC COMMENT

None.

CONSENT CALENDAR

- 2 Minutes of December 10, 2018
Approved without corrections.

PRESENTATIONS

- 3 Presentation by Sherry Shimshock, Senior Project Manager - Economic Development, on the City of Riverside's new Small Business Support Series.

COMMUNICATIONS

- 4 City Departmental/Downtown BID Updates
 - City Council Member – Ward 5 (Chris Mac Arthur)
MacArthur announced the ground breaking of the Habitat for Humanity project on February 22, 2019 at 10am. Arlington YOC framing is going up and still on schedule. Announced the Celebrating Citrus Families presentation that will feature several farm families. Mike Sadeghian gave an update on his Magnolia development; things are going well and are almost at full vacancy. Grand opening is looking to be at March/April and hope that ABP can assist. Liberty Elementary 100-year celebration was great with about 350 to 400 in attendance. Monroe Channel opening is needed and will take some time.
 - City Council Member – Ward 6 (Jim Perry)
Guerra apologized for Council Member Perry sharing that he had a League of California meeting. Guerra shared an update on the K-Mart property emailed by Perry.
 - Riverside Police Department (Lt. Pete Elliott)
Lt. gave an update on hiring happening in the department. Lt. shared information on affordable security cameras and the program that the

City uses. Information was shared on the company, Night Scope; created an eye-level based robot that can be used for security/welcome purposes, scans 20,000 license plates per hour and cost about \$7 per hour. Lt. will contact Night Scope to see if the company can coordinate a demo.

Community and Economic Development Department (Eydee Jimenez)

No Report.

Riverside Downtown Partnership (Janice Penner)

RDP Annual Meeting is coming up in February. Planning for Doors Open has begun, Movies on Main will take place in July, Active Shooter Training is being coordinated between RDP and ABP.

5 Committee Updates

Physical Improvements (Robert Steinmuller)

Steinmuller shared there has been some difficulty in giving away money by way of the PIP grant program but feels that the program will pick back up this year.

Marketing Committee (Bernard Edmonds)

Bernard shared that progress has been slow on the Hope Wall project and should pick back up in the next couple of weeks.

6 Staff Updates - Brief announcements of upcoming events, reports on conferences, seminars, and meetings attended by Executive Director, Officers, Directors, and/or staff.

Guerra shared the ABP office would be closed in observance of Martin Luther King Day. The Mayor's State of the City Address will be held on January 24 at the Riverside Convention Center. INSIDE Arlington tomorrow at the Toro Company.

DISCUSSION CALENDAR

7 Annual Chili Cook-off & Car/Cycle Show Update

Guerra shared an update on the City of Riverside City Sponsorship Program detailing what ABP will receive. Guerra stated ABP was awarded \$12,500 in cash sponsorship. Puerta stated that an area manager meeting before the end of the month.

8 Overview of (2017, 2018, 2019) Winter Wonderland Financials

9 Discussion on hosting of "Coffee with the Candidates" event featuring the candidates for Riverside City Council, Ward 5.

Guerra shared the Executive Committee talked about hosting a coffee and conversation event that would allow the Arlington community to get to know the potential Ward 5 runners. Guerra stated that ABP needs to remain out of the politics. MOTION by Sadeghian to have a Ward 5 debate moderated by Ed Adkinson/Tom Hunt at the Arlington Library. SECONDED by McIntire. MOTION CARRIED. Ayala stated that ABP flyer will note that ABP does not and will not endorse any candidate.

10 Discussion on Arlington Times transition from print publication to electronic format.

Puerta shared information on the transition as well as the financials for the last three years.

11 Items for future Board of Directors consideration as requested by Directors, Officers, or Staff.

None.

RECOMMENDATIONS FOR DONATION/SPONSORSHIP REQUEST

None.

CLOSED SESSION

None.

ADJOURNMENT

Meeting adjourned 6:44 pm.

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The next regular Board of Directors meeting is scheduled for
5:30 pm, Monday, February 11, 2019
Arlington Business Partnership Office

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