



ARLINGTON BUSINESS PARTNERSHIP

BOARD OF DIRETORS

Minutes

Arlington Business Partnership
9800 Indiana Ave., Ste. 2
Riverside, Ca 92503
(951) 509-1100 Tel.

Monday, December 10, 2018

5:30 P.M.

Boardroom

CALL TO ORDER

Called to Order at 5:34 pm

SELF-INTRODUCTIONS

Henry Ayala, John McIntire, Bernard Edmonds, Denice Marshall, Charlie Keyes, Jack Cords, Paul Akes, Nicole Quintana, Jim Perry, Andrew Guerra, Oz Puerta

INVOCATION

PLEDGE OF ALLEGIANCE TO THE FLAG

PUBLIC COMMENT

Suzann Armas thanked ABP for the donation of stuffed teddy bears to her preschool classes and invited Board Members to her class room holiday celebration on Thursday at 9:30 and 1:30 pm at Harrison Elementary. Armas also thanked ABP for inviting her and Jose to participate in the 2018 Winter Wonderland event.

Jose Armas shared that he is a candidate for Riverside City Council - Ward 5 and is joining us to learn more about ABP and the about the activities of the local business community.

CONSENT CALENDAR

2 Minutes of November 19, 2018

Minutes of November 19, 2018 accepted for filing without corrections.

PRESENTATIONS

None.

COMMUNICATIONS

3 City Departmental/Downtown BID Updates

City Council Member – Ward 5 (Chris Mac Arthur)

Arreola presented in absence of Council Member McArthur. Arreola stated that the foundation of the YIC at Arlington Park has been laid and is scheduled to be opened in June/July 2019. Habitat for Humanity is building 4-units for veteran's housing behind Mike Sadeghian's Magnolia Place; the project will close escrow in the coming weeks. Arreola shared information on the discounted RTA rate for students who can ride for .25.

City Council Member – Ward 6 (Jim Perry)

Perry talked about the waterline replacement and street widening that is taking place this summer on Magnolia between Buchanan and Tyler St. K-Mart continues to be an issue and Perry has offered those businesses to take advantage of ABP's benefits. Perry has talked with CEDD staff to see if they could see what plans are in the pipeline for that property. Perry shared that Public Safety Committee, in which he is chair of, will be developing a plan for retail/commercial businesses and shopping centers like the Neighborhood Livability Program that was used to make owners of neglected or foreclosed properties held accountable to standards set forth by the City of Riverside. The plan is currently with the City Attorney's Office and will come to committee in February/March. Perry thanked ABP for their support and sponsorship of the Las Posadas de Riverside/Books Con Amigo's event. Lastly, Perry noted that the Chili Cook-off was recently discussed as part of the City Sponsorship Program and that City sponsorship increased from last year.

Riverside Police Department (Lt. Pete Elliott)

Lt. Elliott shared that this is the season for increased crime but was happy to report that crime has not increased as much. Elliott promoted the use of the city's 311-mobile app and the importance of making a report for documentation and crime statistics analysis. Elliott shared that he hoped that ABP would recommend a standard to fellow businesses or within ABP's own security camera program.

Community and Economic Development Department (Eydee Jimenez)

Jimenez suggested ABP having a workshop with the Police Department in business security. Elliott added that Ring Camera and other camera/safety related businesses or organizations can be invited. Jimenez noted that the CEDD is still looking for bids on the Arlington Paseo property. Jimenez will be attending ICSC and welcomed ABP to share the vacancies within the Arlington BID. Jimenez also suggested sharing the demographics and resources available on the ED website.

Riverside Downtown Partnership (Janice Penner)

RDP just hosted their annual Holiday Reception and thanked at those that attended. RDP is now working on their Annual Meeting and Awards. Ambassadors passed out parking and Festival of Lights information to Downtown businesses. Kate shared the winners of the Downtown Window Decorating contest. RDP sponsored the 14th Annual Hanukkah Festival. Sponsor of Miracle on Main Street. RDP Office Manager (Sherley) is celebrating 20 years of service to RDP. Jack Cords commented on the frustration on the closure of Mission Inn Ave because a of the Festival of Lights.

4 Committee Updates

Physical Improvements (Robert Steinmuller)

McIntire noted that the Bylaws and Policies Committee suggested that the Physical Improvements Committee design and install signs at the BID entry points that recognize ABP and the BID businesses for the holiday lights and street decorations. McIntire suggested a large size sign for next year and requested that the Bylaws and Policies Committee Update be removed from future Board of Directors meeting agendas.

Marketing Committee (Bernard Edmonds)

Edmonds shared the Arlington Times will be revised to an electronic format and will include vacancy listings, ads, and business-related content.

5 Staff Updates - Brief announcements of upcoming events, reports on conferences, seminars, and meetings attended by Executive Director, Officers, Directors, and/or staff.

Guerra reminded all Board Members to submit their registration forms for the Citrus Heritage Run on January 5. Guerra promoted the Chambers Mega Mixer, encouraging members to attend or have a booth. Several Officers and staff will be attending the Mayor's State of the City Address on January 24.

DISCUSSION CALENDAR

6 Winter Wonderland Update

Puerta noted that PRCS staff have been out of the office and unable to finalize numbers. ABP will be meeting with PRCS staff on Wednesday to do so. In general, ABP secured about 35 vendors and had over 100 volunteers. The planning team felt we reached the goal of 3,000 to 5,000 attendees. Puerta stated that there were several changes to the event's original footprint and the elimination of the Teen Night; Puerta felt that the changes made the event better. Lowe commented his disappointment with The Press Enterprise for covering the Moreno Valley Winter Wonderland and not Riverside. Edmonds offered to contact The Press Enterprise.

7 Annual Chili Cook-off & Car/Cycle Show Update

Guerra stated that vendor applications will be released at the end of the month or first week of January; vendor prices will remain the same as last year. Puerta added that he would be evaluating service vendors and getting quotes completed. Guerra stated that he and Puerta attended a city workshop on special events to learn of recent changes to the event permit process. Cords inquired as to the requirements for barriers. Ayala invited Board Members to attend on Saturday, May 25, 2019 and asked that they please get involved and volunteer.

8 Items for future Board of Directors consideration as requested by Directors, Officers, or Staff.

None.

RECOMMENDATIONS FOR DONATION/SPONSORSHIP REQUEST

None.

CLOSED SESSION

None.

ADJOURNMENT

Adjourned at 6:38 p.m.