



ARLINGTON BUSINESS PARTNERSHIP  
BOARD OF DIRECTORS  
MINUTES

ABP OFFICE  
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Monday, June 11, 2018

5:30 P.M.

Boardroom

**CALL TO ORDER**

Meeting was called to order at 5:33 PM by Henry Ayala.

**SELF INTRODUCTIONS**

Henry Ayala, Rob Steinmuller, John McIntire, Tim Lowe, James Hawthorne, Deniece Marshall, Charles Keyes, Jack Cords, Bernard Edmonds, Mike Sadeghian, Chris Mac Arthur, Jim Perry, Andrew Guerra, Oz Puerta, Sgt. Ramirez, Kate Stovicek, Frank Areola, Ray Aguirre, Nancy Hart, Ofelia Sanchez, Cynthia Bavel, Richard Bennett, Rusty Bailey

**PRESENTATIONS**

*City of Riverside – Office of the Mayor*

Mayor Rusty Bailey give an overview of the Mayor's Office including staff contact information and duties. A video presentation was viewed highlighting past accomplishments and future objectives.

*Arlington Temporary Assistance*

Nancy Hart and Ofelia Sanchez presented details on the programs and services offered by the Arlington Temporary Assistance to Riverside County/City individuals and families.

Motion by Keyes to donate \$1,000 to Arlington Temporary Assistance. Seconded by Sadeghian. Motion Carried.

**BOARD OF DIRECTORS/STAFF COMMUNICATIONS**

Guerra shared that ABP assisted with the Riverside Tamale Festival and that new vendors are recruited from that event to participate in the Chili Cook-Off & Car/Cycle Show which was held last month. Guerra stated that staff and Steinmuller will be meeting with the City of Riverside to discuss our Winter Wonderland partnership. Lastly, Guerra staff has several upcoming trainings. Guerra will be attending the Nonprofit Bootcamp on Monday and Tuesday next week and on Wednesday, Oz and Guerra will attend the City's Sponsorship Program and Special Events Workshop.

The Board of Directors extended their sympathies to Lowe, Sayes, and Keyes for the loss of their loved ones and presented each Director with flowers.

**PUBLIC COMMENT**

Ayala commented on the request for letters of support by the Greater Riverside Chamber of Commerce and Riverside Public Utilities. Mac Arthur and Perry simplified the discussion and shared that a Riverside power plant needs to connect to the State grid to serve as a backup in the event of power loss locally. Cords suggested that the City look into providing commercial rebates for the install of solar.

**CITY DEPARTMENTAL/DOWNTOWN BID UPDATES**

City Council Member – Ward 5

Chris Mac Arthur shared that he had recently announced his retirement from public service and details of his last Ward 5 Constituent BBQ on Saturday, July 21 at 11AM. Mac Arthur requested baked goods from Hawthorne, raffle prizes, coolers, and pens from ABP. Hawthorne and Steinmuller stated they would like a table at the BBQ.

City Council Member – Ward 6

Jim Perry shared an update of the new development at Park Sierra; Blaze, Subways, Burger IE, Share Tea Boba and a couple of other eateries will be coming soon. The Tyler Mall reported that they have exceed their projections and had over 9 million people come through the mall with no issues filling vacancies. Sometime next year, Magnolia is to be widened from Bucannon to Baneberry. There has been no contact from K-Mart and the area will continue to be a program. Perry stated that members should get to know more about the city’s Sponsorship Program and updated the Board on the new City Manager and executive team. Perry shared details of the City Managers benefits.

Community & Economic Development Department  
Riverside Police Department

No Report.

Sgt. Rene Ramirez shared that for the month of May, the Arlington Business District had 114 reported incidents; (23) officers initiated (36) theft related. Ramirez stated that Lt. Hardin has been transferred effective July 13 to field operations and Lt. Hustler, who is out on medical leave will replace Hardin. Until Hustler’s return, Ramirez will be covering from both Hardin and Hustler.

Riverside Downtown Partnership

Kate Stovicek shared that 2,656 visits recorded for Doors Open with feedback suggesting time and day of the week change. The planning committee has decided to schedule next year’s event on Saturday, May 9, 2019 from 10 AM to 4PM. A flyer was distributed to all with details on Movies in the Park/Movies on Main and Summer Lunches in Downtown.

**CONSENT CALENDAR**

Minutes of April 9, 2018  
Financial Reports as May 31, 2018

Accepted without corrections.

Guerra noted the financials display are from March 2018 and that May 2018 would be emailed to Board Members.

**DISCUSSION CALENDAR**

Appreciation of Director’s Participation in Chili Cook-Off & Car/Cycle Show

Henry Ayala shared that staff is still working on finalizing numbers from the event and that ABP’s account is currently out on vacation. By the next meeting, staff will have final numbers to share with the Board. Ayala acknowledged all of the Board Members and Council Members for their support.

Council Member Jim Perry noted that the event is good and should go forward but the chili aspect of the event needs to be improved, especially the attitude of the professional chili cooks. Perry shared the cooks were disrespectful, demanding, and undignified. The ballots

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Update on Movies in the Park Activities

Update on ABP's Participation in Riverside's 9/11 Day of Service

Committee Updates

Physical Improvements

Marketing & Promotions

**FUTURE CALENDAR ITEMS FOR BOARD MEETING AGENDA**

**ADJOURNMENT**

were a real mess this year and caused issues. Perry stated that the cooks yelled in front of customers and if the professional cooks return, he will not participate. Ayala stated that this will be handled.

Steinmuller shared that ABP will be meeting with ICS and invited Perry to attend.

Oz Puerta announced that the first movie of the Summer will take place on June 15<sup>th</sup> at Arlington Park and that ABP will be onsite selling ABP branded waters and popcorn.

Andrew Guerra provided information on the event and requested that ABP continue its support and sponsorship of the event.

Robert Steinmuller shared that staff is having trouble selling the PIP Grants. Chris Mac Arthur suggested advertising the program in the Arlington Times. Sadeghian suggested mailing a postcard to all BID businesses.

Bernard Edmonds noted that ABP's mobile app is now available for download.

None.

Meeting adjourned at 7:17 PM by Henry Ayala.