



ARLINGTON BUSINESS PARTNERSHIP
BOARD OF DIRECTORS
MINUTES

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Monday, April 09, 2018

5:30 P.M.

Boardroom

1. CALL TO ORDER

Meeting was called to order by Henry Ayala at 5:33 PM.

2. INVOCATION

Invocation was performed by Tim Lowe.

3. PLEDGE OF ALLEGIANCE TO THE FLAG

All

4. SELF INTRODUCTIONS

Henry Ayala, Tim Lowe, James Hawthorne, Scott Christen, Charlie Keyes, Jack Cords, Bernie Edmonds, Mike Sadeghian, Ebony Perkins, CM MacArthur, CM Perry, Andrew Guerra, Oz Puerta, Maartin Rossouw, Lt. C. Hardin, Kate S., Frank Arreola, John Russo, Laurie Aldern, Ron Rose, Ruth Akes, Paul Akes

5. PRESENTATIONS

1. *City of Riverside - Two-Year (2018/2020) Budget Update*

City Manager John Russo provided the Board with an overview of the City's two-year budget process, noting that now more than ever, there is time for the public to review documents and provide their input. Mr. Russo provided an update on balancing measures, Measure Z funds, the general fund expenditures and reserves. Russo shared that the City is not in any financial woes like the City of Corona and San Bernardino.

2. *Parkview Community Hospital Medical Center – Latina Woman's Conference*

Laurie Aldern of Parkview Community Hospital shared information on an upcoming Latina Women's Conference to be held on June 2, 2018. Aldren shared last year's event was very successful and thanked the Board of their support.

6. BOARD/STAFF COMMUNICATIONS

Brief announcement/review of meeting and events attended by Board Members and Staff.

Andrew Guerra shared that he attended the PRCSD's Park Master Plan Focus Group Workshop representing the ABP and the Arlington Business District. The workshop was held at City Hall and focused on partnerships between PRCSD and businesses/nonprofits to make parks and community centers better citywide.

Oz Puerta shared that he and Guerra attend and hosted a booth at the City of Riverside PRCSD's Spring Eggstravaganza event. ABP collected emails at the event and promoted the Chili Cook-Off & Car/Cycle Show event.

Henry Ayala shared that he, staff, and several other Board Members attended the Riverside Police Foundation's Chief's Breakfast representing ABP.

Puerta shared that the City is beginning to plan for the 2018 Winter Wonderland and that he and Guerra will be attending a planning meeting with PRCSD staff.

Planning will go into full swing after the Chili Cook-Off event.

Guerra shared that ABP is a sponsor of the Grow Riverside Conference and Citrus Circle Dinner. ABP will host a table at the conference and will promote the Chili Cook-Off event.

7. PUBLIC COMMENT

Ron Rose commented on the work that ABP has done over the years and how much the Board and organization has grown since its creation.

Henry Ayala thanked Mr. Rose for his attendance and comments. Ayala pointed out the installation of the Board of Directors wall.

8. CITY DEPARTMENTAL/DOWNTOWN BID UPDATES

1. City Council Member – Ward 5

Council Member Chris Mac Arthur shared information on the upcoming Grow Riverside Conference including the farm tours, dinner, and partnerships. Next year's conference will be held at California Baptist University. Farm training is growing in the Arlington green belt. Ward 5 will be having a Parks Master Planning Community Meeting at Hunt Park/Renck Community Center on Thursday at 6PM. Director Sadeghian gave a brief construction update on Arlington's newest building.

2. City Council Member – Ward 6

Council Member Jim Perry gave an update on the old K-Mart property. Perry had success with having the property manager to turn on the parking lot lights. Perry shared that the management group has been difficult to reach. Perry stated that there has been more of a homeless issue at La Sierra/Hole area than Van Buren/Arlington. Students at La Sierra High are interested in trying to make a difference for the homeless in the area. Perry's office coordinated a meeting with Michelle Davis and the Homeless Outreach team to guide the students with ways they can help. CM Perry gave announced several businesses coming to Ward 6 near Park Sierra/La Sierra. Castle Park is working on rebranding the park and have a new manager. Perry announced that Diana is now on maturity leave and Sandy Garcia will assist Ward 6 while Diana is out; contact numbers will remain the same.

3. Community & Economic Development Department

No Report.

4. Riverside Police Department

Lt. Carla Hardin reported 108 calls for service in February; 115 for March. In March, 31 of the 115 calls were officers onsite arrest. RPD is trying to work hard in the Magnolia/Van Buren area as there have been about 9 to 10 break-ins in the area. Hardin reminded all of the importance of having security cameras and how to operate them. RPD has 7 new officers coming on board for a total of 357.

5. Riverside Downtown Partnership

Kate shared that RDP will host a hospitality establishment meeting with Downtown businesses to discuss nighttime entertainment safety and security. RDP is working on Doors Open which will be held on May 10. Entertainment is being scheduled for Concerts at City Hall and Movies on Main. Conversations are being held in regards to Riverside Restaurant Week which will be moved to July.

9. CONSENT CALENDAR

1. Minutes of March 12, 2018
2. Financial Reports as March 31, 2018

A MOTION by Lowe to file the minutes of March 12, 2018 and financials as of March 31, 2018. SECONDED by Edmonds. MOTION CARRIED.

10. DISCUSSION CALENDAR

1. Event Coordinator Update – 16th Annual Chili Cook-Off & Car/Cycle Show
2. Board Member Participation in Annual Chili Cook-Off & Car/Cycle Show
3. Committee Updates
 1. Physical Improvements
 2. Marketing & Promotions
4. Request for Donation/Sponsorship
 1. Parkview Community Hospital Medical Center – Latina Woman’s Conference

Event Coordinator, Maartin Rossouw provided the Board with an update on the Chili Cook-Off event noting sponsorship would be up 30 to 40 percent over last. Mr. Rossouw also stated that he is working on securing beer garden properties.

Henry Ayala asked that all Board Members participate in the Chili Cook-Off event for any length of time they can. Ayala thanked all Members for the time in advance.

No Report
No Report

A MOTION by Keyes to sponsor the Parkview Community Hospital Medical Center – Latina Woman’s Conference for \$250.00. SECONDED by Cords. MOTION CARRIED.

11. FUTURE CALENDAR ITEMS FOR BOARD MEETING AGENDA

- Riverside Day of Service
- Riverside Restaurant Week
- CBU Men’s Basketball Youth Camps

12. ADJOURNMENT

Meeting was adjourned by Henry Ayala at 6:58 PM.